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NO MATTER WHAT YOU NEED...

YOU RATE BIG



AT OUR STORE

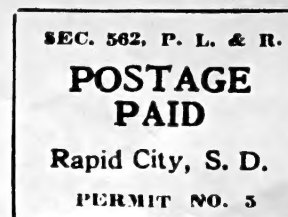
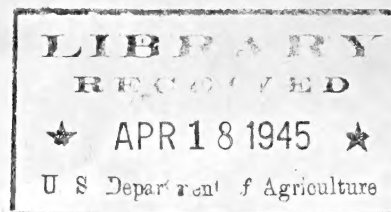
McMAHON COMPANY

"Registered Brands"

**Field and Garden Seeds
Dairy and Poultry Rations**

**Rapid City, Sturgis,
South Dakota**

RAPID CITY PHONES 921 and 922



*Reference Library
Div. of Fruit & Vegetable Crops
U. S. Department of Agric.
Washington, D. C.*

Return Postage Guaranteed



McMAHON COMPANY'S "Registered Brands" ANNUAL PRICE LIST



BEANS

	4lb	1-lb	3-lb
Improved Golden Wax	.25	.40	1.10
Pencil Pod Blk Wax	.25	.40	1.10
Plentiful	.25	.40	1.10
Burpee's St'less Pod	.25	.40	1.10
Kentucky Wonder	.25	.40	1.10
Henderson Bu'h Lim	.25	.40	1.10
Navy Beans	.12	.20	.50
Pinto Beans	.12	.20	.50

BEETS

	Pkg	Oz.	4lb
Early Blood Turnips	.10	.15	.55
Asgrow Wonder	.10	.15	.55
Crosby's Egyptian	.10	.15	.55
Detroit Dark Red	.10	.15	.55
Swiss Chard Silver	.10	.15	.55
Gld'n Tankard Stk.	.10	.15	.40

BRUSSELS SPROUTS

	Pkg	Oz.	4lb.
Dwarf Improved	.10	.60	2.00

CUCUMBERS

	Pkg	Oz.	4lb.
Everbearing	.10	.20	.60
Chicago Pickling	.10	.20	.60
Imp. Long Green	.10	.20	.60
Early White Spine	.10	.20	.60
Early Fortune	.10	.20	.60
Straight 8	.10	.20	.60



CABBAGE

	Pkg.	Oz.
Golden Acre	.10	.35
Copenhagen Market	.10	.35
Ferry's Hollander	.10	.35
Late Flat Dutch	.10	.35

CARROTS

	Pkg	Oz.	4lb
Chantensy	.10	.20	.70
Danvers Half Long	.10	.20	.70
Ox Heart	.10	.20	.70
Nantes Coreless	.10	.20	.70
Imperator	.10	.20	.70

HERBS

	Pkg.	Oz.
Dill	.10	.15



LETTUCE

	Pkg.	Oz.	4lb
Bl. S'ded Simpson	.10	.20	.60
Prizehead	.10	.20	.60
Imperial 847	.10	.20	.70

GARDEN SEEDS

February 15, 1945

Garden seeds are all quoted postage paid, and shipments will be made the same day your order is received. All our garden seeds are selected and grown under climatic conditions suited to this climate and will give excellent results under average conditions if planted early.

Purina Garden Dust - The 3-way insecticide - 1-lb Pkg. 50c

ONION SETS

	1b.	5-1b
White Onion Sets	.35	1.55
Yellow Onion Sets	.35	1.55

ONIONS

	Pkg	Oz.	4lb
So'pt Rd. Glb.	.10	.50	1.75
So'pt Wh. Glb.	.10	.65	2.25
Yellow Globe	.10	.50	1.75
Yellow Swt. SpanJh	.10	.70	2.50

BERMUDA- ONIONS

	100 Plants;	500 Plants;	1000 Plants
	.25	1.10	2.00

NASTURTIUMS

	Pkg	Oz.	4lb
Tall Mixed	.10	.20	.75
Spn. Sweet Peas	.10	.20	.60



PARSNIPS

	Pkg	Oz.	4lb
Hollow Crown	.10	.15	.50

PARSLEY

	Pkg	Oz.	4lb
Ch. Moss Curl	.10	.15	.50

PEPPERS

	Pkg.	Oz.
Oakview Wonder	.10	.60



MUSKMELON

	Pkg.	4lb	1b
Honey Dew	.10	.50	1.75
Rky F'd (gr m't)	.10	.50	1.75
Milwaukee Market	.10	.50	1.75
Hales Best	.10	.50	1.75
Honey Rock	.10	.50	1.75

RUTABAGAS

	Pkg.	4lb	1b
Imp. Am. Pur. Top	.10	.25	.90

PEAS

	4lb	1/1b	3-1b
American Wonder	.20	.30	.80
Little Marvel	.20	.30	.80
Everbearing	.20	.30	.80
Laxtonian	.20	.30	.80
Alaska	.20	.30	.80
Dwarf Telephone	.20	.30	.80
Dwarf Grey Sugar	.20	.30	.80

PUMPKINS

	Pkg	4lb	1b.
Corn Field	.10	.30	1.00
Pie Pumpkin	.10	.30	1.00
Sugar Pie	.10	.30	1.00

RADISHES

	Pkg.	4lb	1b.
E'ly Scarl't Globe	.10	.40	1.20
French Breakfast	.10	.40	1.20
Crimson Giant	.10	.40	1.20
White Icicle	.10	.40	1.20
Wh. Tip Sc. Turnip	.10	.40	1.20
Rose Winterlong	.10	.40	1.20

WATERMELONS

	Pkg	4lb	1-lb
Dixie Queen	.10	.40	1.40
Coles Early	.10	.30	.90
Kleckley's Sweet	.10	.30	.90
Tom Watson	.10	.30	.90
Stone Mountain	.10	.30	.90
Fordhook Early	.10	.30	.90
Early Kansas	.10	.35	1.20

SPINACH

	Pkg	Oz.	4-lb
Spinach	.10	.15	.35
Bloomsdale	.10	.15	.35

SQUASH

	Pkg	4lb	1-lb
Warty Hubbard	.10	.50	1.90
Table Queen	.10	.45	1.60
Yl Sum Cr'kneck	.10	.45	1.60
Zucchini	.10	.50	1.90

CORN, SWEET

	1-lb	5-1b
Golden Hummer	.30	1.25
Golden Bantam	.30	1.25
Golden Sunshine	.30	1.25
T'drgr'd Hybrid	.55	2.40
Marcross Hybrid	.55	2.40
Golden Cross (Hybrid)	.55	2.40

SALSIFY

	Pkg.	Oz.	4lb.
Sandwich Island	.10	.25	.70

TOMATOES

	Pkg	4oz
Ground Cherry	.10	.35
John Baer	.10	.35
Victor	.10	.35
Bonny Best	.10	.35
Marglobe	.10	.25

TURNIPS

	Pkg	4lb	1-lb
P. White Globe	.10	.30	.90
White Egg	.10	.30	.90

Add 2% Sales Tax to all garden seed orders

FIELD SEEDS

February 15, 1945

For the past forty-seven years it has been our policy to supply our customers with high-quality seeds and feeds at lowest possible prices. Registered Brands seeds are absolutely fresh, and can be depended upon to be a high percentage of purity, and germination.



VIGORO contains all eleven elements of plant food necessary for healthy and normal growth. Furthermore, it is odorless, free of weed seed and economical to use. Only 4 pounds per 100 square feet is all you need for complete feeding at a cost of only 16c.

VIGORO FOR LAWNS, SHRUBS AND TREES.

100 lb.	\$4.00	10 lb.	85c
50 lb.	2.50	5 lb.	45c
25 lb.	1.50	1 lb.	10c
		Vigoro Tablets	10c

VICTORY GARDEN Vigoro

100 lb. bag	\$3.70	10 lb carton	80c
50 lb. bag	2.35	5 lb carton	50c
25 lb. bag	1.45		

Vigoro Spreader, 16 inch 7.45
Vigoro Spreader, 14 inch 3.25

PEAT MOSS

	Per bale	
Premier Peat Moss	4.75	
Sani-Soil	25 lb.	2.25

LAWN GRASS AND CLOVER

	1 lb.	5 lb.	10 lb
Blue Grass	.45	\$2.10	\$3.95
Rye Grass	.30	1.25	2.00
Redtop Grass	.35	1.60	3.00
Bent Grass	1.15	5.50	10.00
Top Lawn Seed	.55	2.60	4.90
Buffalo Lawn Sd.	.40	1.90	3.50
Wh. Dutch Clover	.95	4.35	8.75
Fairway Cr. Wht			
Grass	.30	1.25	2.00

All Prices Postpaid

Permanent PASTURE MIX

A carefully blended pasture mix for grazing by all livestock. Contains the following

Western Wheatgrass Sweet Clover
Crested Wheatgrass Alsike Clover
Brome Grass Timothy Alfalfa Seed

100-lbs 16.50

TOP BRAND represents the highest quality obtainable.

WESTERN BRAND is high quality - carefully selected and is a good value for the money.

BUFFALO BRAND is the lowest in price consistent with desirable results.

Disclaimer: The McMahon Co. Gives No Warranty, Express or Implied as to the productiveness of any seeds it sells, and will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed.

ALFALFA

Dakota No.12 Ask for price.

Due to short crop of alfalfa seed we have only a limited supply. Prices and samples will be sent to you upon request.

CLOVER

	1-lb.	100-lb
White Blossom (Top)	.20	\$15.75
White Blossom (Western)	.20	14.75
Yellow Blossom	.20	14.50
Alsike Clover	.40	34.25
Red Clover	.50	45.00
Timothy-Alsike (80-20)	.20	15.50

FIELD GRASSES

	lb.	cwt.
Timothy	.15	\$ 3.50
Sudan Grass	.10	7.25
Brome Grass (Buffalo)	.15	12.75
Brome Grass (Top)	.20	17.75
Wheatgrass, Western	.25	19.50
Wheatgrass, Crested (Top)	.20	15.00
Wheatgrass, Crested (Western)	.15	12.75
Wheatgrass, Crested, Fairway	.20	16.50

FLAX

Wilt Resistant B.H.Flax Per bu 4.50

SEED CORN

Plant an 80-90 day maturity hybrid seed corn that has proven satisfactory in this part of the country.

We are also introducing a new-Falconer Hybrid Corn. If you want a corn that is hardy, early-maturing and high-yielding, plant a few acres for a sure crop.

	Per Bu.	\$
B. H. Yellow Dent		3.50
B. H. White Dent		3.50
Falconer Dent		3.50
Rainbow Flint		3.50
Gehu Flint		3.50
Squaw Corn		3.50
White Flint		4.00
Hybrid - 85 Day		8.50
Hybrid Falconer		10.00

FIELD CROP SEED

THATCHER WHEAT now leads all other varieties in volume received at terminal markets. It is resistant to stem rust and sprouting. Thatcher Wheat is a beardless stiff-strawed wheat of medium height and high yielding ability.

PILOT WHEAT, the new rust-resistant wheat. It is a bearded wheat and has been recommended for this part of the state.

	Less Than 10 Bu.	10 Bu. or more
Wheat, Durum	\$1.65	\$1.60
Wheat, Thatcher	1.70	1.65
Wheat, Marquis	1.60	1.55
Wheat, Carex	1.60	1.55
Wheat, Pilot	2.00	1.95
Wheat, Rival	2.00	1.95

OATS

BOONE OATS, the new variety that proved itself last year. It is an early, short-strawed yellow oats, resistant to known races of rust and smut. Here's what one producer said about Boone Oats planted last year. 'From 14 bushels of Boone-Oats purchased from the McMahon Company last spring and planted on 8 acres of my land five miles west of Rapid, I harvested 591 bushels of 40-pound oats.'

We recommend BRUNKER OATS for an extra early oats. Oftentimes escapes drouth and grasshoppers to make a crop when others fail. To get full benefit, plant early.

	Less Than 10 bu	10 bu or more
Oats, Winter	.95	.90
Oats, Gopher	.85	.80
Oats, Boone	1.00	.95
Oats, Brunker	.95	.90
Barley, Velvet	1.30	1.25
Barley, Spartan	1.20	1.15
Speltz	1.20	1.15
Rye, Fall	1.25	1.20

FORAGE SEEDS

	Less Than 100 lb.	cwt.
Cane, Leoti Red	.08	\$ 4.75
Cane, Orange	.08	4.75
Cane, Low Acid	.08	6.00
Cane, Black Amber	.08	4.75
Millet, Proso or Hog	.05	3.25
Millet, Red Proso	.05	2.90
Millet, German	.06	4.50
Millet, Siberian	.05	3.75
Milo, Sooner	.06	3.50
Milo, Colby	.06	4.50
Milo, Westland	.06	4.00
Milo, Martin's	.06	4.50
Combine	.06	4.50
Sunflower	.30	24.00
Dwarf Essex Rape	.28	24.00
Sweet Stock Kafir	.06	4.00

Semesan SEED DISINFECTANTS

New Improved Ceresan 1-lb .80 4-lb 2.70
1-lb treats 32 Bushels

Cost about .02c per acre

Use Improved Ceresan for treating wheat, oats and barley. One pound treats 32 bushels. Costs about 02c per acre. Controls smut and many other seed-borne diseases.

Semesan Jr. (1 1/2oz Pkg.).15c (12oz Pkg.).56c

Use Semesan Jr. for treating corn. One pound Semesan Jr. treats about 10 bushels of seed at a cost of about .01c per acre. The average increase yield from treatment is about 3 bushels per acre.

Semesan Bel (2oz pkg) .30 1-lb 1.65

Use Semesan Bel for treating seed potatoes. It reduces dry rot and scab and usually increases yields and improves quality.

RAPID CITY, S. DAK.

McMAHON COMPANY

STURGIS, S. DAK.





PURINA • CHO and FEEDS

Registered Brands Feeds



A good feed for the money. Best proof of the job that Registered Brands Feeds are doing in this community are the results many feeders are telling us about.

Best proof of the job that Purina Chows are doing in this community are the results and records of the many feeders who are feeding according to the Purina Plan. Ask for free booklet and latest methods of feed. Feed Purina right. All prices subject to change without notice.

Poultry Feeds

Famous for high livability and growth Purina Chick Startena is America's largest selling chick starter. We recommend it as the best money can buy.

Prices 10% higher f.o.b. Sturgis Whs.

	25lb	100lb
Chick Startena	\$1.25	\$4.65
Broiler Chow	1.10	4.10
Chick Growena	1.20	4.30
Chick Grow Chow	1.20	4.50
Fatena	1.05	3.65
Layena	1.10	4.00
Lay Chow 22%	1.10	4.10
Breeder Lay Chow	1.15	4.40
Turkey Startena	1.25	4.80
Turkey Growena	1.10	4.20
Turkey Grow Chow	1.20	4.60
Turkey Breeder Chow	1.10	4.20
Turkey Fatena Checkers	1.05	3.70
Chowder, 36%	1.25	4.85
Chowder Special	1.40	5.20
Checker Form 10¢ higher		

Dairy and Stock Feeds

Raise your calves on Purina Calf Startena. One bag replaces 40 gallons of milk.

Prices 10% higher f.o.b. Sturgis Whs.

	25lb	100lb
Blue Cattle Checkers	\$3.25	
Green Cattle Checkers	3.40	
Green Sheep Checkers	3.40	
Omolene (horse)	3.60	
Bulky las	3.35	
Bulky las and oats	2.90	
34% Cow Chow	3.95	
Steer Fatena Meal	3.45	
Calf Startena	1.30	4.90
Calf Chow Meal	1.55	5.90
Dog Chow Meal 5-lb .55	2.40	50 4.75
Rabbit Chow		2.90
Goat Chow	50-lb	2.15
Lamb Fatena Meal		3.50

Ask for ton prices on Cattle Checkers and Soybean Pellets.

GRAIN AND FEED

(Ask for ton prices)
Less than 50-lb lots add 20¢ per cwt.

No. 2 Yellow Corn	\$ 1.95
Cracked Corn	2.05
Oats	2.20
Wheat	2.45
Barley	2.20
Speltz	2.40
Chop Feed (Oats, Corn & Barley)	2.15
Ground Oats	2.40
Rye	1.90
Feed Milo	2.50
Feed Millet	2.25
Ground Grain 10¢ extra	

Mill Feeds

(Bags Included)	cwt.
St. Middlings or Shorts	2.09
Bran & Shorts Mixed	2.09
Bran	2.09

Hay

Prairie Hay	ton	\$20.00	Bale	.85
Straw	ton	12.00	Bale	.60

Oyster Shells & Grit

	lb.	25lb	tk.
Prices 10¢ higher f.o.b. Sturgis Whse			
Oyster Shells	.02	.35	1.00
Calcite Grit	Cwt. .02	.30	.90
Calcium Fine	Cwt. .02	.30	.90

Poultry Supplies



Premier Peat Moss will pay you big cash dividends. It lasts longer because it is 'livelier', it holds down bad odors, it is sanitary - free from bacteria, it does not stick to the floors, tools, eggs or birds, and it needs to be changed only 2 or 3 times a year. You can prove to yourself the advantages in using Premier.

Chowder Hopper	each	1.50
48" Broiler Feeder	each	1.55
24" Checkerboard Chick Feeder		.25
24" Cardboard Feeder	each	.10
36" Cardboard Feeder	each	.25
Poultry Waterer, 3-gal.	each	1.25
Water Founts, 1-1/2 gal.	each	.50
Glass Founts	each	.10
Checker: Wafers	each	.35
Chlorena Duster (Small)	each	.50
Dobbins Duster	each	1.50
Rabbit Feeder	each	.35
Hog Spreaders	each	.50
Forceps	each	.75
Peat Litter	Per Bale	4.50
Cane Litter	Per Bale	3.75

Sanitation Products

Use CHEK-R-TABS - the only poultry water tablets that do three jobs - water disinfectant, fungicide, and bowl astringent. An Economical protection against diseases. Only one tablet to a quart of water to prevent dangerous losses.



CHEK-R-TABS

	30's	60's	150's
	.25	.50	1.00
Purina Cre-So-Fec	Pt.		.60
Purina Cre-So-Fec	Qt.		1.05
Purina Cre-So-Fec	Gal.		2.75
Purina Chlorena	3-lb		1.00
Purina Chlorena	1-lb		.35
Chek-R-Ton 1b. 35¢	3-lb		1.10
Roost Paint	Pt.		1.90
Roost Paint	1/2 Pt.		1.05
Carbolineum	Gal.		1.75
Chek!R-Fect	Gal.		2.75
Chek-R-Fect	Qt.		1.05
Chek-R-Fect	Pt.		.60



INSECTICIDES

Purina Fly Spray (House)	Pt.	.35
Purina Fly Spray (House)	Qt.	.60
Purina Fly Spray (House)	1/2 Pt.	.25
Purina Fly Spray (Bulk)	Gal.	1.05
Purina Fly Spray	Gal.	1.35
Apex Ant Killer		.25
Purina Lice Powder		.30
Pigsules	Box of 50	4.25
Tetsules 5cc	Box of 100	3.50
Cynogas	4-oz bottle	.30
Dandelion Killer	Qt - .50¢	Gal 1.00
Mouse Killer		.50
Crab Grass Killer		1.00
Atlacide Kills Creeping Jenny	Cwt.	12.00



Smoke Salt

Morton's Sugar Cure and Tenderquick - the secret of a perfect sure and wonderfully flavored meats. It's the cure itself that makes fine hams and bacon. Try it this year and see for yourself what fine flavored meats you will have.

Morton's Sugar Cure, 2-1/8lb can	.25
Morton's Sugar Cure, 10-lb can	.95
Tenderquick, 2 1/2 lb can	.50
Tenderquick, 10lb can	1.75
Sausage Seasoning, 3 oz can	.15
Sausage Seasoning, 10oz can	.30
Meat Pump Gun	1.50

FREE -- A complete meat curing book 100 pages -- 225 pictures -- covering butchering, curing, sausage making -- also directions for cured smoked-turkeys, given with each \$3.00 purchase of meat curing products.

Buy The BEST

Insist on seeds put up in REGISTERED BRANDS bags, with seed analysis tags attached. It is your guarantee of quality.

REGISTERED BRANDS	25lb	Cwt.
Starting Mash	1.05	4.00
Growing Mash	1.00	3.70
Laying Mash 18%	.95	3.40
Chick Scratch	.80	3.00
Dairy Ration 16%	.75	2.70
Hen Scratch	.75	2.65
Hog Ration	.75	2.70

PURINA SUPPLEMENTS

Purina Supplements

Your grain will go further and help produce more eggs, more milk and more meat if you let us grind and mix it with Purina Supplements. All formulas approved by Purina Mills.

Prices 10¢ higher f.o.b. Sturgis Whse

	Cwt.
36% Chowder	\$ 4.90
34% Cow Chow	3.95
Hog Chow Supplement	4.35
Sow & Pig Supplement	4.35

Concentrates

and Miscellaneous

Prices 10¢ higher f.o.b. Sturgis Whse

Linseed Meal	3.10
Soybean Pellets	3.30
Soybean Meal	3.20
Swift's Mineral Feed	3.45
Tankage (sack included)	3.95
Sulphur Flour	4.30
Tobacco Dust	5.00
Alfalfa Meal XXX	2.75
Ground Alfalfa	2.65
Bone Meal	3.90
Cod Liver Oil	1b. .75

STOCK SALT AND MINERAL

Swift's Mineral for Hogs, Cattle, Sheep and Poultry, it contains the 10 essentials minerals which feeders -- have proved a supplement should contain. Feed it to insure your livestock against mineral deficiencies.

Prices 10¢ higher f.o.b. Sturgis Whse

	Cwt.
Swift's Mineral Supplement	\$ 3.45
Worth-Mor Mineral Block	1.90
Water Softener	1.15
Royal Crystal Hay and Stock	1.10
Crushed Rock Salt	.90
Iodized Block	.87
Sulphur Block	.67
White Block	.55
Tobacco Block	1.20
Rabbit Salt, per spool	.05

COAL AND POSTS

Rock Springs Coal	ton	\$ 12.25
Colorado Coal	ton	11.25
Slack Coal	ton	5.50

Posts, 6 1/2' posts	each	.39
Bale Ties (500 wires)		4.90
Prices for coal are f.o.b. our yards.		
Add .75¢ per ton delivery in city.		

SACKS

Potato Sacks	each	.07
Seamless Sacks	each	.29

You get
Quality at
Low Prices

when you buy McMahons "REGISTERED BRANDS" Seeds and Feeds.

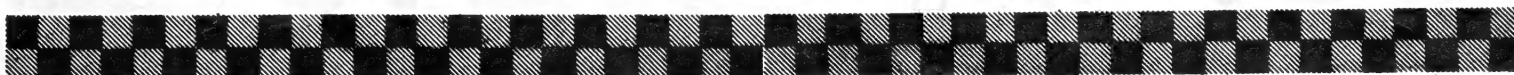


Your Attention, Please!

Place orders promptly and avoid price changes. Seed bought early will save money. Practically all seeds will show advances as the season advances and new stocks are required to fill in.

Prices quoted are subject to change without notice. Shipments will be at price in effect the day order is received. Bags extra, 10¢ each for burlap or 25¢ for seamless.

Prices are quoted F.O.B. Rapid City. Except garden seeds which are prepaid and out-of-town orders will be delivered to the post office, truck or railroad depots free of charge, 2 per-cent State Sales Tax should be added on all seed orders within the state. We will ask that when mailing orders you include enough to pay for tax and bags. If not, same will be deducted from your order and shipments made accordingly.



McMahon's

CHEK-R-CHIX

1. CHEK-R-CHIX are bred for high production.
2. CHEK-R-CHIX come from bloodtested flocks.
3. CHEK-R-CHIX parent flocks get a special Breeder Ration.



AAA CHEK-R-CHIX Per cwt

White Rocks	\$ 12.50
Barred Rocks	12.50
White Wyandottes	12.50
Buff Orpingtons	12.50
New Hampshires	12.50
White Leghorns	12.50
S. C. Reds	12.50
Austra Whites	12.50

Prices on sexed chicks will be furnished upon request. TERMS: Cash with order or C.O.D. Shipped prepaid if cash accompanies order; if shipped C.O.D. send two cents per chick with your order. Once due plus shipping charges when chicks arrive. Save shipping charges by sending cash with your order.

NOTICE: On orders for less than 100-Day old chicks, add one cent per chick, prices subject to change without notice. We guarantee 100% Delivery.